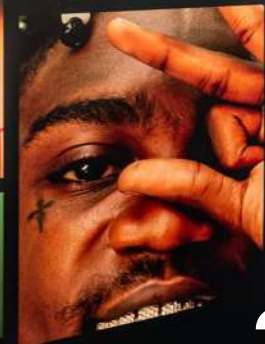
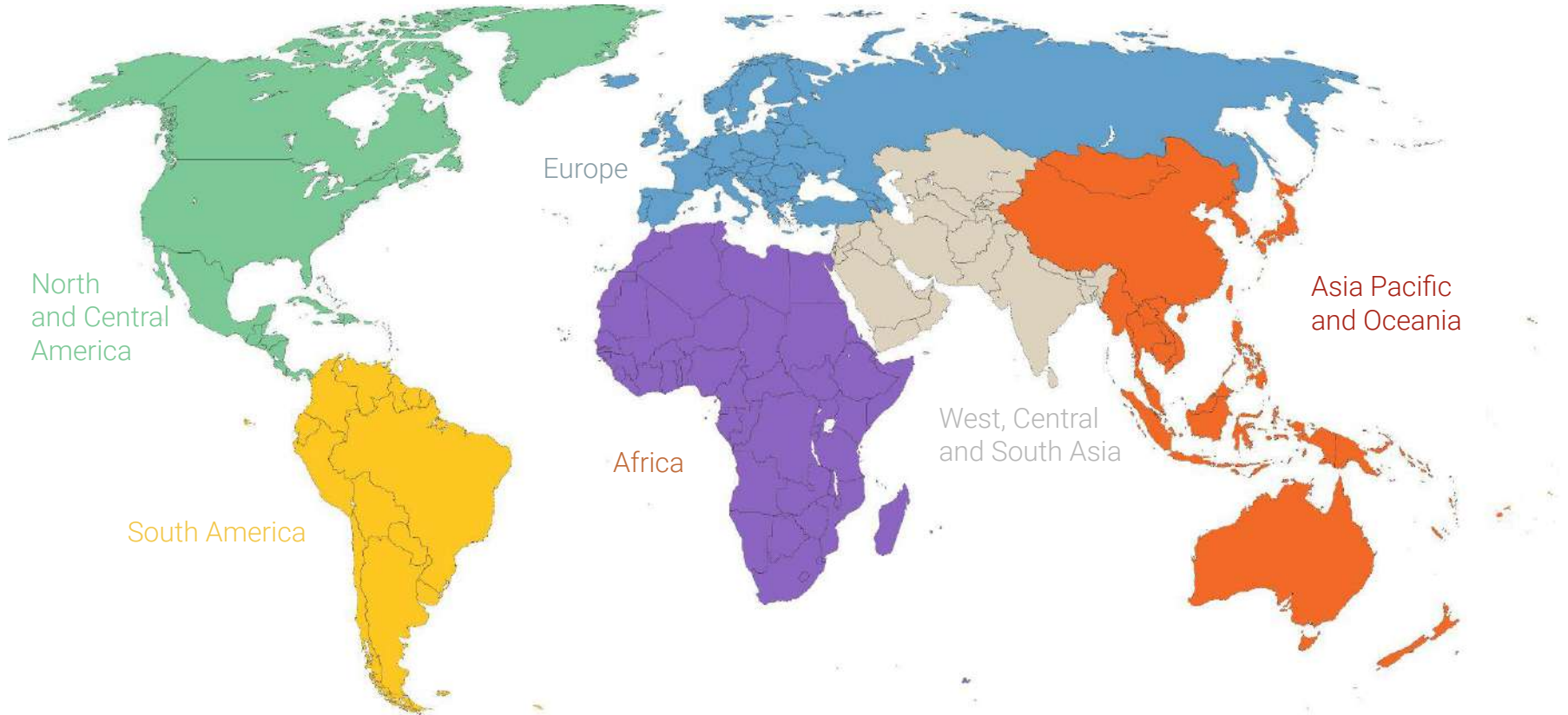


# WORLD PRESS PHOTO



# 2025 World Press Photo Contest

## What does the regional contest model look like?



## Contest structure

Regions



### Per region:

- 3x Singles winners
- 3x Stories winners
- 1x LTP winner

All winners are treated equally. No 1st, 2nd, 3rd places for Singles or Stories categories.

World Press Photo of the Year

One major award:  
Photo of the Year

## 2025 Contest jury chairs



**Global jury chair**

**Lucy Conticello**

Italy/USA/United Kingdom

Director of Photography of M, Le Monde's weekend magazine



**Africa**

**Ala Kheir**

Sudan  
Photographer/  
Educator/  
Curator



**West, Central and  
South Asia**

**Laura Boushnak**

Palestine  
Photographer



**Europe**

**Finbarr O'Reilly**

Ireland  
Photographer/A  
uthor



**North & Central  
America**

**Nina Berman**

USA  
Documentary  
Photographer  
and Professor  
at Columbia  
University



**South America**

**Lalo de Almeida**

Brazil  
Photographer



**Asia Pacific  
and Oceania**

**Candida Ng**

Singapore  
Deputy Photo  
Director, Asia-Pacific  
for Agence  
France-Presse

## Singles

- Single frame photographs.
- Must have been taken in 2024.
- Eligible for the World Press Photo of the Year.



## Stories

- 4-10 single frame photographs.
- Must have been taken in 2023 or 2024. At least 4 photographs in a story must have been taken in 2024.
- All 2024 photos are eligible for Photo of the Year.



## Long-Term Projects

- 24-30 single frame photographs.
- Must contain photographs from at least 3 different years
- A minimum of 6 photographs must have been shot in 2024.
- All 2024 photos are eligible for Photo of the Year.



## How does the judging work?

### Juries

- Regional juries
- Global jury

### What does the Jury consider

- Visual quality
- Story
- Representation

### What information is given to the jury

- Round 1: No photographer information given
- Round 2 onwards: Nationality, where photographer is based and for how long. Gender, short caption
- Round 3 onwards: Long caption
- Round 4 onwards: Motivation, type of project (assignment/personal project), funding



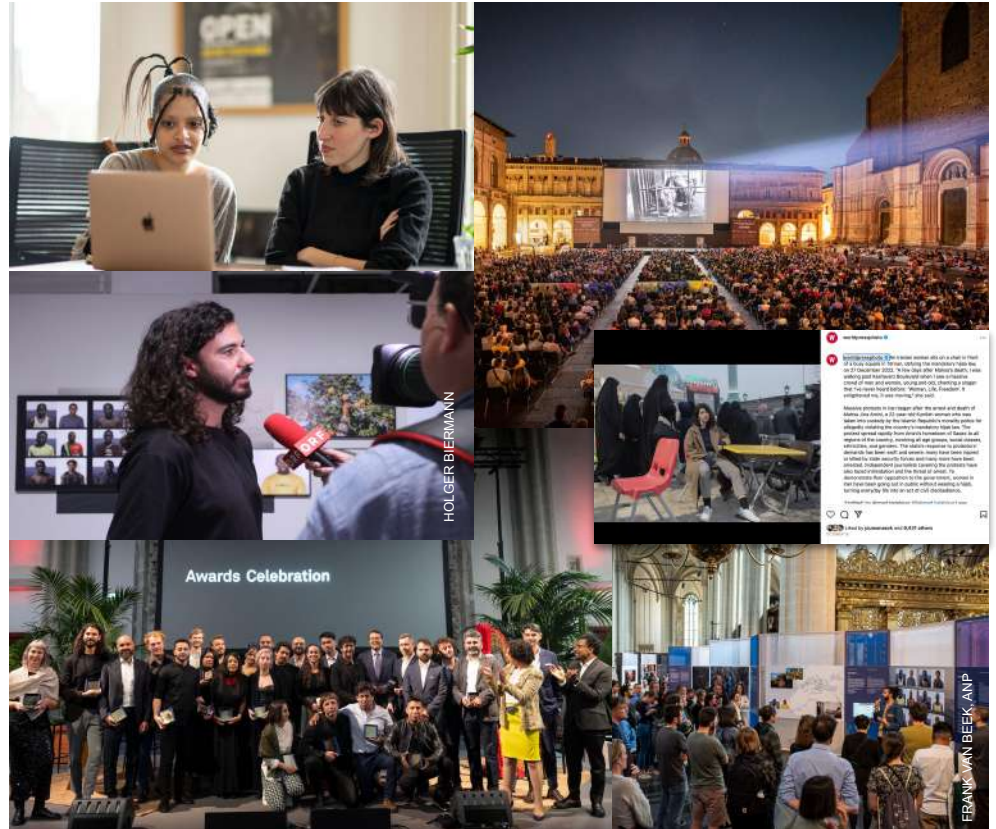


# Why should I enter?

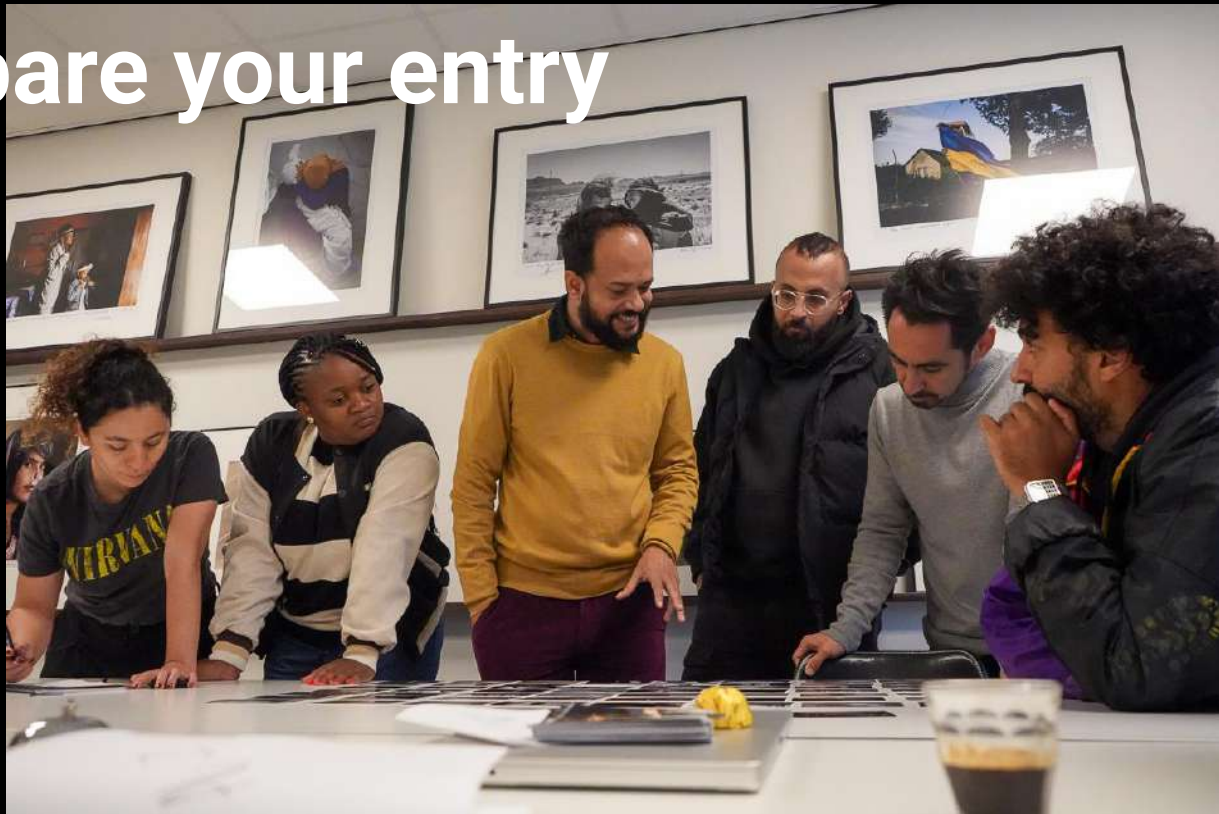


## Why apply annually?

- An exercise in viewing/editing your work from a different perspective.
- Guarantee that your work will be seen by global professionals outside your network.
- Give your important work the chance to be seen by millions of people.
- Winners visit to Amsterdam with networking opportunities, lectures and Award Ceremony
- It's free



# How to prepare your entry



## Some tips to prepare your entry

1. Make a good selection of your project(s) to enter.
2. Focus on edit and sequencing
3. It does not matter whether your photos have been published or not.
4. All photographs must have accurate captions and descriptions.
5. All captions must be in English, this can be done with Google Translate.
6. Entries can be submitted via Picter, our contest entry platform from 1 December 2024 - 10 January 2025. (If English is not your first language, open the tool in Google Chrome and translate in your browser)
7. Enter on time! The earlier the better.

## **Editing and sequencing tips**

### **Keep in mind: What kind of story are you trying to tell?**

This should guide you through the process of editing and sequencing your story

- Does the order of your photographs matter?
- Ensure the project has consistency in visual style
- Try to show different perspectives and compositions
- The story needs to be understood without reading the text
- Share it with people who are unfamiliar with the story and context
- Follow your gut!

# WORLD PRESS PHOTO



MATTHEW ABBOTT, FOR NATIONAL GEOGRAPHIC/PANOS PICTURES

## What should you include in captions?

### Journalistic information

5 Ws: who, what, where, when, why

2022 Photo Contest, Africa, Open Format

PHOTOGRAPHER  
Rehab Eldail

# The Longing of the Stranger Whose Path Has Been Broken

11 FEBRUARY, 2021

**Yasmine (32) picks wild herbs as she walks through the valley near her home in Sheikh Awad village, South Sinai, Egypt. Yasmine was six months pregnant and walking with the village herd around the mountains of Gharba when the photographer met her almost seven years ago.**

This collaborative project, made with members of the Jebelija community, reflects on what it means to be Bedouin in contemporary times. It focuses on the interconnectedness between people and land, which the photographer believes defines the notion of belonging. Bedouins have inhabited the Sinai peninsula for centuries and face stigma and discrimination in Egypt. They face discrimination in Egyptian society to this day due to their perceived role as collaborators during the Israeli occupation of the Sinai from 1967 to 1982, when the Bedouins who resisted the occupation remained on their land to protest it. This discrimination has resulted in Bedouins being barred from joining the army or police force and serving in government, and the profits from the Sinai's lucrative tourism industry bypassing them.

As an indigenous community, Bedouins have been perceived in the media as isolated from, and a threat to, modern society. Stories of Bedouin women, who were prohibited from being seen by men without consent up until the 1990s, were consistently taken out of context and their images were used without their permission. Challenging this stereotype in the project, portraits of women from the community, printed on fabric, were embroidered by the women themselves, contributing to and taking control of their own representation. While the female participants collaborated through embroidery, the men from the community contributed with handwritten poetry, resulting in a multimedia journey through the identity of the Bedouin community in South Sinai, Egypt.

The photographer is a Bedouin rights activist and has been an active member of the community for the past 15 years.

### Context and significance

Any information needed to understand the story

Use reliable sources

Add your motivation

## How can you show your professional status?

Everyone who enters the contest for the first time needs to provide a document that proves their professional status. Here are some examples of documents we accept:

- valid press card, it should state that you are working as a photographer
- OR
- at least 1 proof of publication from 2023 or 2024, with your name visible as credit, in either online or print format from a recognized media organization or publication
- OR
- journalism union membership card
- OR
- membership document from a recognized photographic association that shows the photographer is a professional member
- OR
- a recent letter of reference (must be from 2023 or 2024) from a photo agency, photo editor, media organization or publication, stating you have worked for them as a photographer

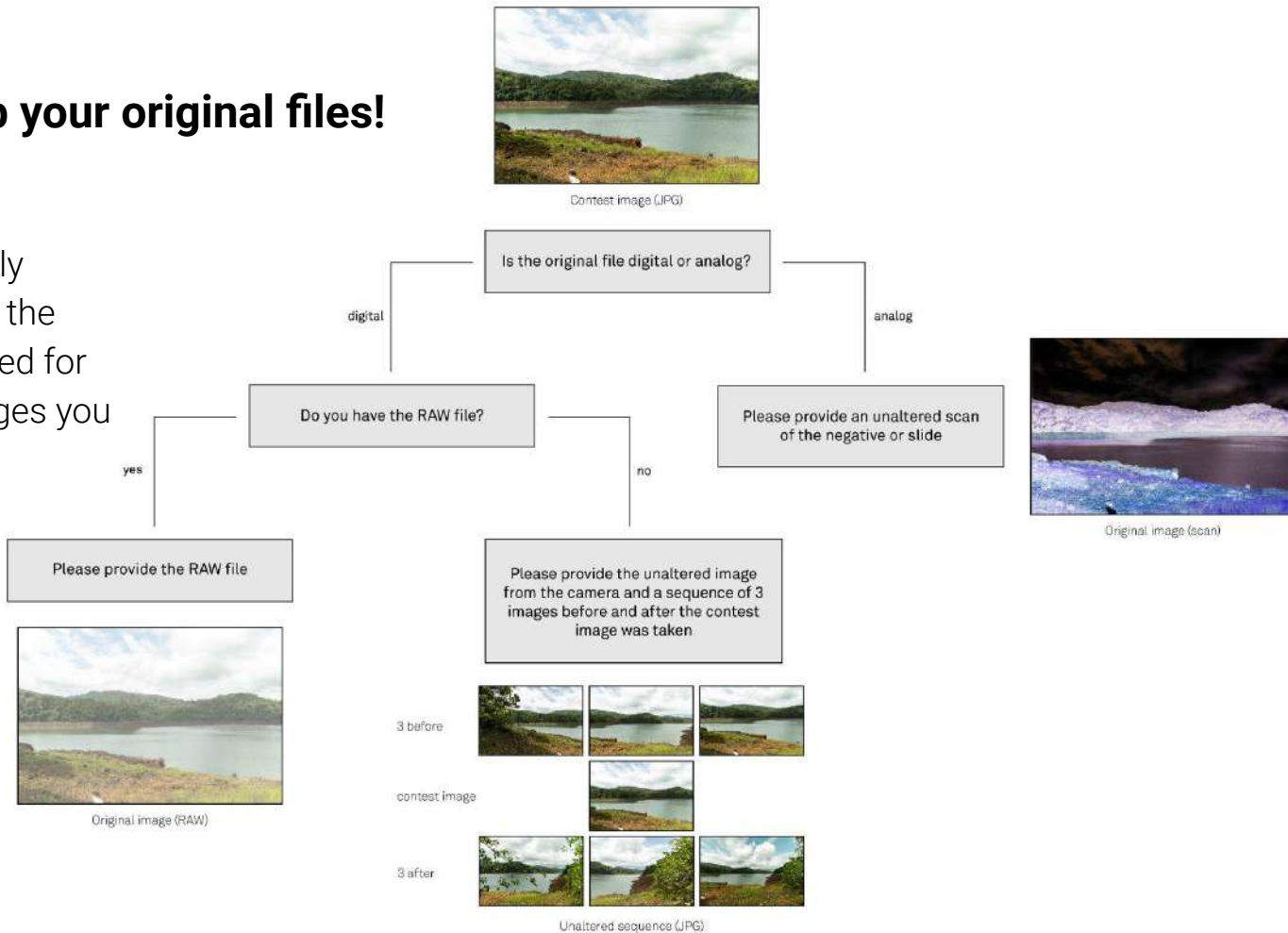
### **Documents we do not accept as proof of professional status:**

- Resumes, cover letters, diplomas or samples of photography
- If you are unsure about whether your documents qualify as proof, please email [contest@worldpressphoto.org](mailto:contest@worldpressphoto.org) for advice.



## Make sure to keep your original files!

If your work successfully reaches later rounds of the contest, you will be asked for original files of the images you submitted.



## What counts as manipulation?

Photographs must comply with our rules on manipulation:

- Only single frame photographs will be accepted
- The content of a photograph must not be altered by adding, rearranging, reversing, distorting or removing people and/or objects from within the frame
- Adjustments of color or conversion to grayscale that do not alter content are permitted. But significant changes may count as manipulation.
- Please study the following slides for examples of what could counts as manipulation. Or consult our [website](#) for more detailed videos.



## Acceptable color changes



Original image



Edited image

## Acceptable color changes



Original image



Edited image

## Unacceptable color changes



Original image



Edited image

## Unacceptable color changes



Original image



Edited image

## Unacceptable color changes



Original image



Edited image

**Removal of content: always unacceptable**



Original image



Edited image



**Removal of content: always unacceptable**



Original image



Edited image

**Addition of content: always unacceptable**



Original image



Edited image

**Addition of content: always unacceptable**



Original image



Edited image

**Addition of content: always unacceptable (use of Denoise)**



Original image



Edited image

**WORLD PRESS PHOTO**

**We look forward to  
receiving your work!**

**Entries open**

1 December 2024 - 10 January 2025

